

EXHIBITOR PROSPECTUS



Power Plant Air Pollutant Control “MEGA” Symposium

August 30 – September 2, 2010

Exhibition: August 30 – September 1, 2010

Baltimore Marriott Waterfront • Baltimore, MD

**2008 Exhibit
Sold Out**

Reserve Your
Space Today!

WWW.MEGASYMPOSIUM.ORG

Cosponsored by:



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ABOUT THE CONFERENCE

The internationally renowned MEGA Symposium returns in 2010 to address issues related to power plant air emissions through the combined efforts of four key industry players—the Electric Power Research Institute, the U.S. Environmental Protection Agency, the U.S. Department of Energy, and the Air & Waste Management Association.

The eighth MEGA Symposium will showcase the latest development and operational experience with air pollution controls from fossil-fired power plants in light of the evolving environmental regulatory directions, and will examine state-of-the-art methods for reducing SO_x, NO_x, CO₂, particulate, mercury, and other hazardous air pollutant emissions.

THE EXHIBITION

Exhibitors will spend three days networking with attendees who are interested in learning more about control of NO_x, SO_x, particulates, and mercury. Approximately 900 participants are expected! **The 2008 exhibition was sold out so reserve your space early for 2010!**

EXHIBITOR BENEFITS AND FEES

Exhibits are available for \$1,800 each and include:

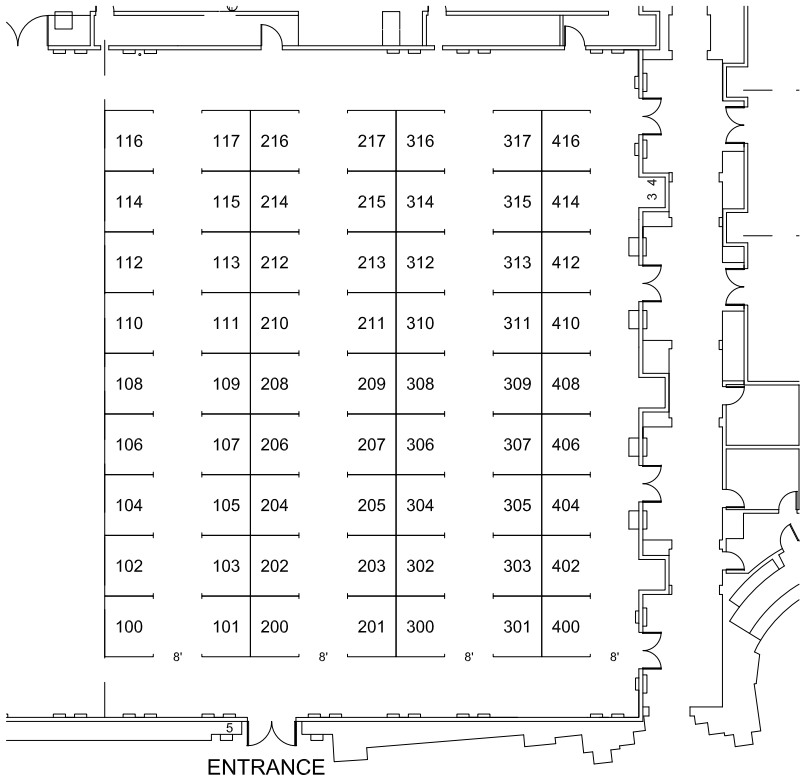
- 8' x 10' draped booth with back and side dividers
- 6' draped table with two chairs and wastebasket
- Company identification sign
- One full-conference registration
- Carpeted Exhibit Hall
- Listing in the Guide to Exhibitors
- Coffee breaks in the exhibit hall to increase your exposure
- Pre-registration list to aid in pre-conference marketing activities
- Final registration list of attendees
- Evening receptions in the exhibit hall (Monday & Tuesday)

Booth-only registrations, which include meals & social functions, may be purchased for \$300 each.

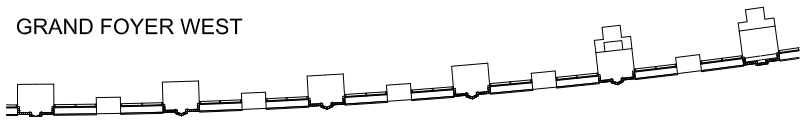
Note: Booths are available on a first-come, first-served basis

FLOOR PLAN

HARBORSIDE BALLROOM SALONS 1-5



GRAND FOYER WEST



CONFERENCE LOCATION

Baltimore Marriott Waterfront
 700 Aliceanna Street
 Baltimore, MD 21202
 Phone: +1-410-385-3000
 Fax: +1-410-895-1900

Room Rate: \$199 S/D • **Room Rate Cutoff:** August 9, 2010, 5:00 p.m.

Contact Information:

For more information regarding exhibiting, please contact Alison Lizzi at alizzi@awma.org or +1-412-904-6003.

APPLICATION FOR EXHIBIT SPACE

Power Plant Air Pollutant Control “MEGA” Symposium

Company Name _____

Contact _____

Street Address _____

City/State/Zip _____

Phone _____ Fax _____

E-mail _____

Technical Registration Attendee _____

Booth-Only Attendee _____

(\$300 includes meals and social functions)

Booth Number Preferences _____

(Please list top three preferences)

Number of Booths: _____ x \$1,800 = _____

Booth-Only Registrations: _____ x \$300 = _____

Total Exhibit Fee: \$ _____

PAYMENT

Check (payable to Air & Waste Management Association)

American Express Visa Mastercard Discover

Card number _____ Expiration date _____

Name as it appears on card _____

Signed by _____ Title _____

RETURN EXHIBIT APPLICATION TO:

Alison Lizzi, Sales & Meetings Services Coordinator, Air & Waste Management Association,
One Gateway Center, 3rd Floor, 420 Fort Duquesne Blvd, Pittsburgh, PA 15222-1435,
fax to +1-412-232-3450, or e-mail to alizzi@awma.org

CANCELLATION POLICY:

If cancelled by an exhibitor 14 days prior to show date, A&WMA shall return 50% of the rental cost of the space. If cancelled less than 14 days prior to show date, A&WMA will retain the full cost of the exhibit space.

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EXHIBIT SCHEDULE

Installation/Setup	Monday, August 30, 2010	10:00 a.m. – 4:00 p.m.
Exhibition Hours	Monday, August 30, 2010	5:00 p.m. – 6:30 p.m.
	Tuesday, August 31, 2010	9:00 a.m. – 6:30 p.m.
	Wednesday, September 1, 2010	9:00 a.m. – 4:00 p.m.
Dismantle/Breakdown	Wednesday, September 1, 2010	4:00 p.m. – 7:00 p.m.

** Times subject to change*

It is imperative that the Monday evening reception begin on time. You MUST be completely setup by 4:00 p.m., with booth intact. If you are unable to install your booth by 4:00 p.m., please contact Alison Lizzi at alizzi@awma.org to make other arrangements. You cannot install your booth during the reception hours.

SPONSORSHIP OPPORTUNITIES

Increase your exposure by becoming a sponsor of the MEGA Symposium!

Sponsorship Opportunities Include:

- Coffee Breaks in the Exhibition Hall
- Meeting lanyards
- Conference tote bags
- Journal notebooks
- Keynote
- Exhibitor showcard
- Conference proceedings
- Continental breakfasts
- Lunches
- Evening receptions

All sponsors receive recognition in the final program, on the conference Web site and on conference signage. To become a sponsor or for additional details, please contact Malissa Goodman, at mgoodman@awma.org or +1-412-904- 6012.