

**Air & Waste Management Association  
Course Proposal Form**

Course Title: \_\_\_\_\_

Course Length:                      ½- days                                      1-day                                      2-day  
(circle one)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Co-Instructors  
(if any): \_\_\_\_\_

**Please attach as many pages as necessary to provide the information requested below.**

**Mastery of the Subject**

Describe your qualifications/experience with the course subject matter, and that of the organization you represent.

**Presentation Experience**

List recent speaking engagements including topic, length of presentation, program sponsor, and approximate audience size.

**Education/Training Background**

List any courses/seminars/workshops or training in which you have participated in the areas of adult education, speaking, facilitation or presentation skills.

**Course Information**

Please note any restrictions or limitations regarding A&WMA's use of this course (e.g. geographic locations, certain times of the year that you will not be available, copyright restrictions, etc.)

**On-going Support for A&WMA**

a)      Are you a member of A&WMA?                      Yes                      No  
(circle one)

    If yes, please provide member #                      \_\_\_\_\_

    How long have you been an A&WMA member                      \_\_\_\_\_

b)      Other noteworthy items of your individual or organization's involvement with A&WMA.

Please return the completed application to Education Programs Coordinator, Air & Waste Management Association, One Gateway Center, Third Floor, Pittsburgh, PA 15222 or via fax to (412) 232-3450.

*The following is a sample of the format and information that should be included with the course proposal form.*

**Title:** THE EFFECT OF GLOBAL WARMING ON U.S. INDUSTRY

**Promotional Overview**

This course is intended to give the attendee an understanding of the current status of global warming and its real or perceived impact on U.S. industry. The instructors will assist the participants in focusing on current scientific and policy issues surrounding greenhouse gases and the options available for coping with possible global warming. International competitiveness issues as well as case studies showing how proactive companies are responding to this threat will be presented.

No prerequisites are required. A scientific or engineering management background would be beneficial to the attendees.

**Outline**

1. The Science of Global Warming
  - The Greenhouse Effect - What Is It?
  - Global Climate Models
  - What Global Warming Could Do
2. Options Available to U.S. Corporations
  - Wait and See
  - "No Regrets"
  - Control
  - Adapt
  - Consequences of Action/Inaction
3. Policy Issues
  - Research and its Relationship to Implementation Strategies
  - Regulation
  - Market and Tax Incentives
  - Voluntary Actions
4. Case Studies
5. International Global Warming Activity and Its Impact on U.S. Industry
  - In the Wake of Kyoto
  - International Development Institutions
  - Japan and the European Community
  - The Position of Multinational Corporations

**Objectives**

1. Give attendees a good understanding of the current level of concern and uncertainty regarding global warming effects.
2. Present what some proactive companies are already doing to reduce the potential risk of global warming to their firms and the environment.
3. Assist participant in widening their view of this issue to include responses of the international community.

**Audience**

This course is designed for the professional involved in managing environmental issues for their corporations and concerned with the effect of environmental policies or regulations on their companies. Company and government agency personnel interested in global warming issues would also find this course very instructional.