

(EXHIBIT 1)
Education Council Goals for 2008

Overall

1. Improve the Web site and increase traffic.
2. Improve the Assn. Marketing of Ed Council Products.
3. Develop podcast capability on A&WMA website
4. Create Education Council Resources page for data such as Faculty, Student Chapter, EERG revisions, etc.

Professional Development Division

1. Update Course Catalog (by March 23!)
2. a. Hold 10+ Audio and Web Webinars.
b. Assist in two Webinars for A&WMA leadership.
c. Two Webinars for International Audience
3. Hold 20 courses at ACE 2008 and 8? at specialty conferences.
4. Hold one or two free ACE courses for students, young professionals.
5. Update four QEP courses.
6. Hold eight? courses on contract basis.
7. Increase attendance at live courses by improving marketing – one additional independent mailing for advertising of ACE live courses.
8. Create Instructor Database
9. Increase number of E-Learning courses: NSR, GHG.
10. Produce NSR, add one course, conduct five courses on regular schedule.
11. Find partners for development of two new e-learning courses.
(e.g. D. Cooper internet course on air pollution control technologies)
12. Evaluate opportunities for training government agencies.
13. International Outreach Committee – see separate document
14. WPDC- Essay Contest

Higher Education Division

1. Update Web listing of College Environmental Programs
2. Post on web for internal use: A&WMA student chapter & faculty list; Past Poster Judges; current faculty & Student members; other useful items?
3. Define tasks to increase student and academic membership/participation.
4. Define tasks to Develop/Support year round student activities (eg. student and faculty list servers)
5. Continue scholarship review and awards (electronic format new for 07-08).
6. Continue student poster competition for ACE 2008 in electronic format, increased awards.
7. Increase Contributions to Scholarship endowment, e.g., corporate, foundation grants and increase net revenue from Silent Auction from ~\$3000 to ~\$6000+.

8. Support National “Student Environment Challenge” Competition for 2008.
9. Increase awards for ACE student poster competition in 2008 and later.
10. Develop recognition of ACE : a)student, b)faculty presentations beginning 2009.
9. Better marketing of student membership benefits/ ACE student programs, including expanded mailing spring 2008 of ACE poster competition and ACE student programs

Public Education Division

1. Finish update of upper grade EERGs, apply for grants to fund education and outreach activities including production/distribution of EERGs on CD.
2. Spring advertising and Earth Day press release for all Public Ed. materials (fact sheets, calendar, EERG, UAQ).
3. Promote use/sale of EERGs through (1) mailing and e-mailing to ~100 state/regional environmental education associations, and (2) join/partner about eight state environmental education associations and crosslink materials. (Reprint EERG Brochures)
4. Develop and distribute a public outreach powerpoint presentation on Global Warming. (Note why not just post AAAS presentation on our website?)???
5. Scouting Committee: 1) Plan/Promote the A&WMA Exhibit for the 2010 National BSA Jamboree to the Sections & Chapters membership, 2) Work to an accepted “Offer of Service” for A&WMA Exhibit at the 2011World Scout Jamboree in Sweden.