

EDUCATION COUNCIL EXECUTIVE COMMITTEE
Conference Call Minutes

2:00 to 3:00 p.m. Eastern
Wednesday, February 21, 2007

Note: Minutes prepared by Sandi Spratt

I. Welcome / Identification of Participants

Pam Heckel, Carrie Hartz, Harry Klodowski, Joann Held, Louise Wallach, Jim Donnelly, Christi Veleta, Steve Rybolt, Viney Aneja, Wileen Sweet-Dodge, Jim Ryckman, Leo Stander, Laurie Bates-Frymel, Melba Hensel, Toby Allen, Sandi Spratt

II. Pam made a motion to approve the Minutes from the 1-18-07 Conference Call as submitted. Leo seconded the motion. All approved and the motion carried.

III General / Chair's Report

- Board Meeting Review:
 1. **Audio Webs**- Harry advised that the Board will begin promoting these at a higher level. The Executive Committee met with Leo, Harry and Carrie, emphasizing that they don't want to cancel, don't care if they don't make money, would like on a set monthly schedule and will be getting Tech Council and Sections and Chapters involved. The upcoming Audio+Web scheduled by S&C: Membership Development and Retention: A Toolkit for A&WMA Volunteer Leaders was discussed.
 2. **Indian Tribe Initiative**-This is a training opportunity. Many tribes receive funding via EPA and need education on how to allocate those resources.
- Section & Chapters Meeting Review:

Harry advised that Anne Heighway has been appointed as Communications Manager. She will service their team well. Jayme is producing the second issue of Conduit. Harry asked for feedback from the committee on his articles and asked that Ed Council receive copies of Conduit.
- Notice of Elections/Vacancies:

Harry circulated the notice he created. He asked that it be marketed in EM.
- Leadership training:

Harry asked that every one see him if interested in attending the class, Pittsburgh 4/15,16.
- QEP:

Harry explained. This program is to market the test and ACE. Please contact Harry if you have any further questions.
- Womens Luncheon:

Pam advised this is progressing as scheduled.
- Operations manual:

Harry and Carrie advised that they updated sections of the manual. It was sent out for review with changes (track changes) entered.

IV. Division Reports

- Higher Education- *Harry advised all that there are several areas of the website to fix and that headquarters is aware of issues. We will ask for feedback once completed.*
- Student Mailer report: Sandi explained report, the total number of mailers sent and where the lists came from.
- ACE07 activities-
Sandi advised that silent auction letters are going out this week.
- Public Education- *Harry advised all that there are several areas of the website to fix and that headquarters is aware of issues. We will ask for feedback once completed.*
 - Earth Day Promo Plan-
A new version of the ad is due 2/23, and it refers to the fact sheets and calendars as enviro tips. We will go with current versions of Env careers and AP Control technology FS unless additional review is completed within a week, SS and CH to follow up. Wileen will get them updated and back to Harry to be loaded on the new website. Ad will be placed in NSTA (Nat'l Science Teachers Assoc., 3 age group newsletters total circulation 274,000) in March, Rita, marketing consultant, is also working on a press release, possible cost \$1000
 - High School Essay-
Pam reported that the essay is being marketed via NAAEE, publicity through the Minnesota Sustainable Community Network, EM, Sections & Chapters, WPA Section and the Airshare Network: Forum for Women in the Environmental Field, and local Cincinnati groups.
- Professional Development-
 - Live Courses-
Leo reported that they are currently working on planning their 6th course. Speciate, the Audio Web planned for 2/22/07 has 7 registrants.
 - YP-MentorNet-
Leo advised that they are still trying to determine where the best fit for MentorNet should be.
 - China-
Leo briefly reviewed the Air & Wasted training activities A&WMA will be assisting.

VI. New Business

- Young Professionals-
Laurie advised that she has entered the first YP article in EM this will be in the April issue.
- Student Chapters: Toby was sitting in for Steve Rybolt from PNWIS, she requested time during the next EC meeting to present their draft. They plan to have a presence in the student booth.
- Next call scheduled for Wed. March 21, 2:00 p.m.

VII. Closing

- Approval of revisions to the operations manual. All agreed the vote could be taken today. On the motion of approving the updated operations manual, the vote was 6 in favor, no opposed. Note: 6 of 8 possible voting members of the Ed Csl Exec Comm. were present and all 6 approved the Motion.
- Christi made a motion to adjourn the meeting. Wileen seconded the motion.