Sponsoring ACE 2020
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Thank you for your Sponsorship consideration!

ACE Sponsors are vital to our ability to continue the now-113 year tradition of providing meaningful and insightful technical programming and networking opportunities for generations of environmental professionals. Your support helps to defray the many costs associated with presenting ACE 2020, enabling advancement of our mission:

*To lead in the professional development and critical environmental decision-making of our members, and provide a neutral forum for exchanging information.*

The sponsor recognition program at ACE 2020 uses a two-pronged approach designed to meet and support your specific marketing communication needs, and position your organization as a leader in the environmental industry. Thus, we offer a package of Core Benefits and Premium benefits tailored to the level of sponsorship.
Our educational programs serve professionals in the air pollution control and waste management industry:

- Private, public, and state-owned entities that, given the nature of their enterprises generate pollutants affecting human health and the environment;
- Technology, engineering, consulting and related firms whose products and services assist polluters to mitigate environmental pollutants;
- Colleges and universities that conduct environmental research and train the next generation of environmental professionals; and,
- Government agencies charged with enforcing environmental laws and regulations.

The generous support of our Sponsors enables us to absorb the significant expenses associated with production and delivery of cutting-edge events, like ACE 2020. With your support we will continue to build on our 113 year track record of success!
Why Sponsor ACE 2020?

**Target new customers in multiple industry sectors**

ACE 2020 brings together like-minded professionals from Business, Education, Government, and Nonprofit Organizations to share and gain new knowledge, network with peers and engage in discussion of the many aspects of the environmental professionals.
Why Sponsor ACE 2020?

Generate quality leads among ACE attendees

ACE events attract a high percentage of decision-makers and decision-influencers from the world of business, education, government and nonprofits.
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Sponsor Core Benefits: *Brand Visuals*

- Company logo w/hyperlink on the conference website HOME, SPONSORS and EXHIBITORS page(s)
- Company description w/hyperlink on the SPONSOR PROFILES page

All sponsors receive this package of Core Benefits:

- Company logo in pre-conference communications
- Onsite signage with company logo where applicable
- Company logo and brief company description in the printed and digital conference final program
Sponsor Premium Benefits

Complimentary Conference Registrations
Recognition at Sponsored Event or Item of Choice
Discount on an Exhibit Booth Space
Final Program Ad
EM Magazine Ad
Recognition at Keynote Session
Recognition at Honors & Awards Ceremony

BRONZE SPONSORS AND HIGHER RECEIVE ADDITIONAL

Premium Benefits*

* Benefits vary by sponsorship level
## Sponsorship Packages At-a-Glance*

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>General Conference</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<td>Recognition at Sponsored Event or Item of Your Choice</td>
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<td>Discount on Your Exhibit Booth</td>
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</table>

* Benefits vary by sponsorship level
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Becoming a Sponsor

1. Complete Sponsorship Agreement

2. Email to...

   @ jschurman@awma.org

Then, ASAP...

Email the Following Items:

- Hi-Resolution Logo (.eps or .ai format is preferred)
- Brief Company Description (50-word max.)
- Choice of Premium Item or Event Co-Sponsorship (if applicable)

Next Steps

Contact
Contact for Additional Information:

Jeff Schurman
Business Development Manager

412-904-6003
- or -
jschurman@awma.org