The Canadian Prairies region is a fast-growing area with many important exports including oil and gas, agriculture, and timber. In addition, this region spans many latitudes and encompasses many biomes including Grassland, Parkland, Foothills, Boreal Forest, Rocky Mountains, and the Canadian Shield. With this diversity in ecosystems and major exports comes a plethora of challenges. A calculated balance between resource development, social responsibilities, and environmental stewardship is needed; this makes the region a hotspot for emissions reductions and technological innovations.

Calgary is excited to host ACE 2024, bringing industry, academia, and policymakers together so that we can learn, collaborate, and most importantly, improve environmental knowledge and decision-making in this unique landscape which is at the forefront of global change. Alberta's industries are constantly adapting, creating, and incorporating new technologies for responsible and sustainable development, with a focus on renewable and alternative resources. The global community will find Calgary, Alberta, and Canada a nexus for emerging ideas, innovations, and solutions in the field of environmental stewardship that are applicable worldwide.

Maximize your exposure . . .

Generate high value leads . . .

Expand your network!

www.awma.org/ACE2024
ACE 2024 is the place to make connections!

Calgary, AB will welcome environmental professionals from around the world for the Association's 117th Annual Conference & Exhibition. As the industry’s leading environmental event, ACE 2024 provides unique opportunities for participants to network and share information and solutions related to the areas of environmental air quality, sustainability and resource conservation, power generation, transportation, health and environmental effects, and waste management. Our attendees are always on the lookout for new and better ways to do business and make their organizations more successful.

Be a part of it!

Who Will Attend

- CEOs, executive management, consulting/staff engineers, EH&S managers, and government regulators
- Decision-makers from the fields of environmental and waste management, and air pollution control
- Environmental agencies, policy makers, auditors, managers of emissions regulatory authorities, lawyers, and academia
- Top-level corporate executives from international corporations, privately held companies, consulting and law firms
- Government policy makers responsible for environmental regulations, policies, and enforcement, research and technology transfer, and business and economic development
- Federal, regional, and municipal government leaders looking for solutions to the environmental challenges in energy, natural resources, and infrastructure development

About the Air & Waste Management Association

The Air & Waste Management Association is a nonprofit, nonpartisan professional organization enhancing knowledge and enterprise by providing a neutral forum for information exchange, professional training and development, and networking opportunities to thousands of environmental professionals around the world in over 65 countries.

Visit www.awma.org for more information on the Annual Conference & Exhibition and browse the full listing of all of A&WMA’s products, services, and programming.
Exhibit Opportunities

Maximize Your Company’s Exposure
The exhibit hall at the 117th A&WMA Annual Conference & Exhibition is the one-stop destination for environmental technology solutions, product and service demonstrations, and visits with buyers and decision-makers from across the environmental spectrum. The expansive exhibit hall is centrally located at the Calgary TELUS Convention Centre and is host to continental breakfasts, refreshment breaks, hands-on demonstrations, and receptions where attendees gather and meet face-to-face discovering the latest in environmental technology and innovation.

Why exhibit at ACE 2024?
- **You will receive local, regional, state/provincial, national and international exposure.** ACE attendees represent all U.S. states, Canadian provinces, and countries across the globe.
- **Attendees spend time on the exhibit floor.** Activities and special events are held on the exhibit floor, including continental breakfasts, refreshment breaks, and networking receptions. These activities generate traffic and bring attention to your products and services.
- **ACE attendees like what they see.** Attendees keep coming back. Over 35% of attendees have been coming to the conference for more than 10 years.
- **Your competitors and colleagues will be there.** ACE is noted by professionals as a key industry event. Service and technology firms looking to reach professionals in the industry not only exhibit, but also present technical papers, chair sessions, and network at the social events.
- **A&WMA’s aggressive year-round marketing campaign.** A&WMA takes advantage of every opportunity to reach out to prospective ACE attendees. We promote ACE and the exhibit hall through social media, online advertising, e-mail blasts, website updates, monthly newsletters, and advertising in other leading industry magazines and publications to recruit the participation from the industry's top professionals.

Exciting Exhibit Hall Attractions include:
Grand Opening • Dedicated exhibit viewing hours during conference breaks • Daily breakfasts • Exhibit Hall Happy Hour • YP Hub events and demonstrations

Exhibitor benefits:
- Two (2) full conference registrations, and two (2) booth personnel badges
- A copy of the advance and final registration lists for pre-conference and follow up promotion
- Exclusive advertising opportunities on the ACE 2024 website and in pre-conference communications
- Company listing and description in the final program
- Hyperlinked listing on the ACE 2024 exhibitor website
- Unlimited free exhibit hall passes to distribute to clients

Each 10’ x 10’ Booth includes:
- 6’ draped table, (2) chairs, wastebasket, standard carpet, complimentary WIFI

Booth Prices
- 10’ x 10’: $3,525 USD
- 10’ x 20’: $6,350 USD
- 20’ x 20’: $11,600 USD
Sponsorship Opportunities

Sponsorship at the Air & Waste Management Association’s 117th Annual Conference & Exhibition is the perfect way to show your organization’s commitment to the environment and to get your name in front of thousands of the industry’s leading professionals.

How Do Sponsors Benefit?
For optimal visibility and to gain additional recognition during the conference, take advantage of one of the many sponsorship opportunities A&WMA offers. Sponsorship is a great opportunity to build brand recognition and is an easy, cost-effective way to deliver your message to a qualified audience of professionals seeking business solutions.

Sponsorship Opportunities At a Glance
Whatever your desired level of investment, ACE 2024 offers several options that will fit your company’s budget and will give you the extra promotion for which you are looking. Sponsored events provide additional opportunities for access, networking, and recognition. Long after the conference has ended, sponsorship giveaways provide continued exposure, recognition, and visibility.

Core Benefits
All sponsorship levels enjoy core benefits including:
- Company listing with a hyperlink on the conference website
- Company description included in the final program and event app
- Onsite signage with company logo where applicable
- Company logo in pre-conference communications

Each level of sponsorship includes a variety of additional exclusive benefits which may include: (See chart on the following page for details.)
- Complimentary conference registrations
- Recognition at a sponsored event of your choice (see below)
- Discount on your exhibit booth
- Complimentary ad in ACE Final Program
- Complimentary ad in EM Magazine
- Complimentary ad on conference website and/or app
- Logo and stage recognition at Keynote Session and Honors & Awards Luncheon

Sponsorship Levels

Special events and items available for sponsorship
Selecting a special event or item of your choice gives sponsors that extra recognition.

General Conference Sponsorship*
Customizable event and promotion selections available.

Diamond Sponsorship Level* ($20,000):
- Opening Evening Reception: Welcome to Calgary
- Honors and Awards Ceremony and Luncheon
- Opening General Session: Keynote Address

Platinum Sponsorship Level* ($15,000):
- Networking Reception in the Exhibit Hall
- Critical Review
- Conference Proceedings

Gold Sponsorship Level ($10,000):
- Exhibit Hall Grand Opening
- Networking Break in Exhibit Hall

Silver Sponsorship Level ($6,500):
- Women’s Professional Development Workshop and Luncheon
- Technical and Student Poster Session
- Young Professional/Student Social
- Technical Program Sessions (choice of one)

Bronze Sponsorship Level ($4,500):
- Environmental Challenge International (ECI)
- Student Awards Ceremony
- Student Welcome Reception
- Young Professional Mentor Breakfast
- Technical Program Sessions (choice of one)

*Exclusive sponsorship of events

All prices are in US dollars.

Sponsor and Exhibit Contacts:
Jessika Keefer, A&WMA Business Development Manager
jkeefer@awma.org; 412-904-6003

Dennis Fudge, Bob Mick, Local Exhibit and Sponsor Chairs
dennisfudge@outlook.com; bob.mick@sulphurexperts.com
### Create Awareness

**Drive prospective customers to your exhibit booth by taking advantage of our promotional offers.**

**Advertising Opportunities**

**Final Program Ad** – Drive traffic and key prospects to your booth by advertising in the ACE Final Program, which is available to all conference attendees as well as posted on the A&WMA website. All exhibitors get their company description printed in the Final Program, but you can stand out by upgrading to purchase advertising space to feature your product or service.

**A&WMA Online Advertising** – Digital ads are available on the A&WMA website subpages, and additional online advertising opportunities may include banner or square ads on the technical program website and on the ACE 2024 Conference App.

**EM** – *EM*, A&WMA’s premier magazine for environmental managers, keeps readers abreast of important developments throughout the year with coverage of regulatory changes; EPA and Environment Canada Research; new technologies; market analyses; environment, health, and safety issues; new products; and more. Advertise in *EM* leading up to ACE and reach the thousands of decision makers and qualified buyers that read each issue.

**Quarterly EM Plus (printed) and Monthly Electronic Member Newsletter** – A&WMA’s dedicated member communications offer highly targeted, affordable options for generating traffic to your website and reaching your target audience. Let your customers know that you will be at ACE 2024 with an ad that includes your booth number and a link to your company website.

**Package Pricing** – We have a variety of advertising packages that will meet your budget and fulfill your advertising goals. Contact Jessika Keefer at jkeefer@awma.org; 412-904-6003 to find out more or to create a customized package for your company or organization.

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>General Conference</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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<tr>
<td>Cost (US Dollars)</td>
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<td>Complimentary Conference Registrations</td>
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<td>Recognition at Sponsored Event or Item of Your Choice</td>
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<td>Discount on Your Exhibit Booth</td>
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<td>App Main Page</td>
<td>App Subpage Banner</td>
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<td>Keynote Session and Honors &amp; Awards Recognition</td>
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</table>
Calgary: Be Part of the Energy Transition

Named the most liveable city in North America by The Economist two years in a row, Calgary is located in the Western Canadian province of Alberta, nestled in the foothills of where the majestic Canadian Rocky Mountains meet the prairie grasslands.

Calgary became a city in 1894 and grew to be a dynamic business and major transportation hub. Its vibe is entrepreneurial energy with cowboy spirit, but also refined and cosmopolitan.

Calgary has been ranked the cleanest city in the world because of its clean sewage systems, readily available and clear drinking water, and low air pollution, and continues to be on the leading edge of environmental concerns and sustainability!

Explore the beautiful landscape of Alberta!

Calgary is located in Treaty 7, the traditional territory of the Blackfoot people. Cultural and traditional customs and practices remain strong and a part of everyday living where 2.9% of the population identifies as Indigenous. The communities in Calgary include First Nations, Metis, and Inuit.

Beautify the beautiful landscape of Alberta!

Calgary's backdrop is shaped by the illustrious Rocky Mountains and Canada's flagship national park, Banff, is only 90 minutes away. Take some time for adventure and explore mountain peaks, turquoise glacial lakes, miles of trails, and spectacular views at every turn.

The Bow River in downtown Calgary is lined with a series of scenic pedestrian and bicycle pathways known as the Bow River Pathway, which passes through a variety of delicious eateries, parks, and unique attractions. Popular stops along the Pathway include: The Peace Bridge, Prince’s Island Park, the historic Simmons Building, the George C. King Bridge, the Calgary Zoo, and Pearce Estate Wetland.

There are five UNESCO World Heritage Sites located near Calgary!

The 191-metre Calgary Tower offers views of the city, mountains and surrounding area and has an observation deck, glass floor, restaurant, and theater room.

The Telus Convention Centre is at the center of it all! Whether you're strolling Stephen Avenue or exploring the indoor Plus 15 Skywalk, there's plenty to experience within a short walking distance, including great restaurants, shops, walking paths, entertainment, and more.

The Telus Convention Centre is at the center of it all! Whether you’re strolling Stephen Avenue or exploring the indoor Plus 15 Skywalk, there’s plenty to experience within a short walking distance, including great restaurants, shops, walking paths, entertainment, and more.

There are plenty of attractions to complement your visit to Calgary during ACE 2024!

Make your plans to be there today.

Find more Annual Conference information on the website at www.awma.org/ACE2024.