

**Name:** Rashmi Pathak, MSc PhD MBA  
**Title:** Manager  
**Company:** Western Canada Region  
**City/Province:** Suez, Alberta, Canada  
**Section:** Canadian Prairies and Northern Section (CPANS)  
**Join Date:** 2008

#### **Educational and Professional Credentials**

MBA (Finance); PhD (Chemistry); MSc (Chemistry); Professional Chemist

#### **Awards & Recognition:**

UNESCO Fellowship, Italy

Cambridge University Fellowship, UK

Ministry of Science & Technology Scholarship, India

#### **Biographical Summary**

Dr. Pathak has 18 years of working experience in the Canadian energy industry and has accomplished several national and international projects. She has been deeply engaged with the work on reclamation and emission monitoring programs and systems as well as in commissioning environmental testing facilities to serve local oil & gas industrial plants. Her career track record may be summarized as below:

- Manager (Commercial), Western Canada Region, Suez  
(Large key accounts, financial management, business development and growth, profitability, RFP/RFQ, business partnership, technical contact)
- Manager, Western Canada, Ecolab  
(Identification/closure of business opportunities, proposals, pricing strategies, budget, revenue, forecasts, P&L, new prospects, service models)
- Regional Manager, Testing Services, SGS  
(Technical consultancy, business development, reclamation projects management, emission monitoring programs, audits, diverse functional team leadership, R&D)
- Manager, Environmental Services, SGS  
(Environmental testing facilities commissioning, federal and provincial regulatory compliance, ISO17025 & ISO14001 accreditation/certification, operation management)

#### **A&WMA Activities and Offices Held**

##### **International:**

Vice Chair, ACE 2024 Calgary Local Host Committee (2023 - present)

Vice President, Board of Directors (2021)

Member, Board of Directors (2020 - 2022)

Liaison, Education Council on the Board of Directors (2020 - 2022)

Chair, Education Council (2020 - 2022)

Vice Chair, Education Council (2017 - 2019)

Chair, Public Education Division, Education Council (2017 - present)

Vice Chair, Public Education Division, Education Council (2011 - 2016)

Member, International Committee (2023 - present)

**Local:**

Chair, CPANS (2023 - present)

Vice Chair, CPANS (2022 - 2023)

**Goals/Vision for the Organization**

As echoed by the core purpose and mission of the A&WMA, my vision for the organization is to pursue that highest level of credibility and public knowledge, with the ability to provide a neutral platform for the exchange of environmental research, ideas, solutions, professional development, public education, and opportunity for social and political change.

Having been part of the Board during the pandemic as well as the recovery phase, I have had the opportunity to observe trends closely and play a role in innovating solutions and decision-making processes as we move the association forward. In this time, I am proud to have seen an effective bounce-back, as well as the adoption of several key learnings to drive the organization to its success in the future.

As we move forward into an increasingly complex academic and social age with rapid development in technologies and environmental policies, we must remain focused by developing clear, measurable, and manageable goals. The members of our organization, their passion and tenacity are its backbone, and I believe we can achieve many great feats as we continue to focus on our organizational growth. As we expand, it is crucial to sustain the value and impact possible that comes with being a member of the A&WMA, while also maintaining financial sustainability and striving towards our mission. As such, growth and change in any respect can only be achieved by engaging those who are its key drivers: the regulators, the regulated, and the academic and social pioneers.

Based on this, I have set 3 goals for myself to drive our vision:

**Membership:**

- o Member retention: Focus on current members as they have already expressed a clear interest in our association. Re-assure we are providing value to our current members and they are well-engaged with the association.
- o Member recruitment: Strive to attract new members, students, young professionals, future leaders through membership drives and by offering relevant, specific programming and services that meet their need.
- o Networking opportunities: Provide platforms and novel initiatives geared towards students and young professionals.

**Financial growth:**

- o Revenue generation: Reevaluate current programming & services and maintain the successful ones. Customize to what is needed. Introduce more interactive, new issue-focused and region-focused programming with carefully selected relevant and new trending topics and themes for conferences, workshops, events, and publications. Identify new funding resources/sponsors.
- o Investment: Identify and invest on what is relevant and in demand, what are new topics, new developments/regulatory requirements, adapt more and align fast to changing industry.
- o Cost management: Seek opportunities for cost saving.

**Partnership:**

Partnership and engagement with all 3 sectors - regulators, regulated and academia, are equally important. To be the leading organization for the exchange of information, we should have right tools and resources and their adequate allocation in place.

- o Government: Regulators partnership is important to engage with keeping our knowledge up to date on the new and upcoming regulations and requirements.

- o Industry: Industry being the end-user plays a key role in the entire scenario. Their involvement, input, feedback, and voice are as crucial as any other.
- o Academia: Academia is where the researchers and the next generation of young researchers and scholars are engaged in influencing policies and social reform, therefore must be engaged.

Our programming and service offering (courses, webinars, events, workshops, conferences, publications) must meet the needs of all three sectors. Thus, region-specific, and problem-specific programming as well as outreach drives become very important.

I look forward to enacting these step changes in the organization at the local and international level and working with A&WMA's next board of leaders to create this impact. I sincerely thank you all for your consideration and the opportunity!