

ATMOSPHERIC OPTICS:

Aerosols, VISIBILITY, and the Radiative Balance

November 10-13, 2026 • Lake Junaluska, NC

Sponsorship Opportunities

Sponsoring this conference positions your organization at the forefront of the industry — enhancing brand visibility, showcasing your solutions, and building meaningful connections with key decision-makers and experts.

Sponsors gain prominent recognition online and throughout the event, reaching a highly targeted audience of potential clients and partners. A variety of sponsorship packages are available to align with your marketing goals and budget where you can choose your benefits. See the reverse side for core benefits and feature choices for our new packages.

Contact Jessika Keefer at jkeefer@awma.org to discuss your sponsorship opportunities!



Conference Location

Lake Junaluska Conference & Retreat Center
91 North Lakeshore Drive
Lake Junaluska, NC 28745

Located in the Western North Carolina mountains with walking trails and many outdoor activities!

About the Conference

This international conference provides a technical forum on advances in the scientific understanding of the effects of aerosols on urban, regional, continental, and global-scale haze and the radiative balance. The conference also features courses, an excursion to Great Smoky Mountains National Park, networking opportunities, and a vendor exhibit.

Find additional conference details online at www.awma.org/visibility.



Sponsorship Packages

New! Annual Mission Partner

Annual Mission Partnership offers a customizable package designed to maximize visibility and influence. Showcase your leadership in sustainability, innovation, and environmental stewardship while contributing to technical programming, driving science-based solutions, and gaining premier exposure across multiple A&WMA conferences!

Core Benefits for all sponsorship packages include:

- One tabletop exhibit display with one booth only registration (Limited tabletops available – first come, first serve)
- Recognition at Opening Session
- Pre- and post-conference attendee registration list
- Company description, logo, and website on conference web pages
- On-site signage where applicable
- All conference sponsors post with company logo on social media
- Company logo, profile and website in final program

Strategic Sponsor $6,200	Impact Sponsor $3,800	Advocate Sponsor $2,500
Core Benefits	Core Benefits	Core Benefits
Three (3) complimentary full conference registrations	Two (2) complimentary full conference registrations	One (1) complimentary full conference registration
Logo in pre-conference communications	Logo in pre-conference communications	
Exclusive LinkedIn Spotlight		
Plus, Choose 3 Options **(If no tabletop exhibit, choose 2 additional)**	**Plus, Choose 2 Options** **(If no tabletop exhibit, choose 2 additional)**	**Plus, Choose 1 Option** **(If no tabletop exhibit, choose 2 additional)**
Logo in post-conference proceedings	Logo in post-conference proceedings	Logo in post-conference proceedings
Square rotating subpage ad on A&WMA website for 30 days	Square rotating subpage ad on A&WMA website for 30 days	Square rotating subpage ad on A&WMA website for 30 days
Exclusive sponsor of one technical program session	Exclusive sponsor of one technical program session	Exclusive sponsor of one technical program session
(Co-) Networking Reception Sponsor	(Co-) Break Sponsor	(Co-) Break Sponsor
(Co-) Luncheon Sponsor	(Co-) Luncheon Sponsor	Exclusive LinkedIn Spotlight
(Co-) Keynote Sponsor (If no Mission Partner)	Exclusive LinkedIn Spotlight	Logo in pre-conference communications
Full-page color ad in *EM* digital magazine issue of choice		
Branded promotional giveaway provided by sponsor		

** All Prices in USD*