

em

PLUS

A&WMA's Quarterly
Printed Publication

Advertising Opportunities

Six Month

2 Quarterly Issues

1 Full Page advertisement in
two (2) printed issues
of *EM Plus*

Ad will be placed far forward in
the magazine opposite content

\$1,800

One Year

4 Quarterly Issues

1 Full Page advertisement in
four (4) printed issues
of *EM Plus*

Ad will be placed far forward in
the magazine opposite content

\$6,500

One Month

1 Quarterly Issue

1 Full Page advertisement in
one (1) printed issue
of *EM Plus*

Ad will be placed far forward in
the magazine opposite content

\$3,400

Advertising Submission Instructions

- URL must accompany all ads
- Ad artwork must be submitted to A&WMA by the tenth (10th) of the month PRIOR to the month of publication
- Ad Size Specifications:
 - * Full-page ad trim size: 8.5"W x 11"H, adding 1/8" all the way around for a full-page bleed
 - * Text margins (all ad sizes) at least .375" away from the TRIM edges of the advertisement
- Please submit files by email to PParise@awma.org, or by Dropbox (yours or ours) or a similar file sharing and storage solution. If using your Dropbox, please send email authorizing file sharing access to jschurman@awma.org; if using our Dropbox send email address requesting an invitation to share file(s) to jschurman@awma.org
- Please supply only a print-ready PDF file. We cannot accept any native application file formats (no MS Word, InDesign, Publisher, etc.) or any other file format. PDF must be a high resolution, print-ready file. All raster images should be 300 dpi. All fonts must be embedded. Do NOT include printer's marks (crop marks, registration marks, etc.) in the file submission
- All colors should be RGB. We cannot guarantee an exact color match
- The publisher is not responsible for publishing errors due to incorrect file preparation. We use an on-screen softproofing process.
- You are not required to send a printed proof.

Ad sales contact: Jeff Schurman | jschurman@awma.org | Artwork and materials contact: Paige Parise | PParise@awma.org.