

em

# PLUS

## A&WMA's Quarterly Printed Publication

### Advertising Opportunities

#### Six Month

2 Quarterly Issues

1 Full Page advertisement in  
two (2) printed issues  
of *EM Plus*

Ad will be placed far forward in  
the magazine opposite content

**\$1,800**

#### One Year

4 Quarterly Issues

1 Full Page advertisement in  
four (4) printed issues  
of *EM Plus*

Ad will be placed far forward in  
the magazine opposite content

**\$6,500**

#### One Month

1 Quarterly Issue

1 Full Page advertisement in  
one (1) printed issue  
of *EM Plus*

Ad will be placed far forward in  
the magazine opposite content

**\$3,400**

#### Advertising Submission Instructions

- URL must accompany all ads
- Ad artwork must be submitted to A&WMA by the tenth (10th) of the month PRIOR to the month of publication
- Ad Size Specifications:
  - \* Full-page ad trim size: 8.5"W x 11"H, adding 1/8" all the way around for a full-page bleed
  - \* Text margins (all ad sizes) at least .375" away from the TRIM edges of the advertisement
- Please submit files by email to [PParise@awma.org](mailto:PParise@awma.org), or by Dropbox (yours or ours) or a similar file sharing and storage solution. If using your Dropbox, please send email authorizing file sharing access to [jkeefe@awma.org](mailto:jkeefe@awma.org). If using our Dropbox send email address requesting an invitation to share file(s) to [jkeefe@awma.org](mailto:jkeefe@awma.org).
- Please supply only a print-ready PDF file. We cannot accept any native application file formats (no MS Word, InDesign, Publisher, etc.) or any other file format. PDF must be a high resolution, print-ready file. All raster images should be 300 dpi. All fonts must be embedded. Do NOT include printer's marks (crop marks, registration marks, etc.) in the file submission
- All colors should be RGB. We cannot guarantee an exact color match
- The publisher is not responsible for publishing errors due to incorrect file preparation. We use an on-screen softproofing process.
- You are not required to send a printed proof.

**Ad sales contact:** Jessika Keefer | [jkeefe@awma.org](mailto:jkeefe@awma.org) | **Artwork and materials contact:** Paige Parise | [PParise@awma.org](mailto:PParise@awma.org).