We had a great Sections and Chapters Council (SCC) meeting on June 24, 2019 in Quebec City, QC, Canada! We managed to squeeze the primary issues into a tighter time slot to allow an earlier than usual meeting adjournment. As we were meeting on the Canadian holiday of Jean de Baptiste, we provided some deference to our Canadian members by getting done early so they could enjoy the remainder of the holiday. We had over 25 members participating representing their chapter or section from US and Canada, geographically ranging from the far west to east and from south to north!

We did discuss a few common topics: we are recommending the Board of Directors approve the West Tennessee petition to form a new Chapter, updates on leadership training activities, web site improvements, annual reports, memberships and communications. Of course, we had the old staple of SCC meetings: the sharing of information across chapters & sections to improve and get past difficult issues. If you are struggling with a particular issue at your chapter or section, chances are pretty good that someone else has encountered the same issue and may have suggestions on a resolution.

The day following the SCC meeting, the Annual Conference & Exhibition started. It was a great conference – from the keynote speakers, the technical sessions, the exhibitors and good company in a great city. Everybody I spoke with gave the conference rave reviews. The highlight of the conference for me was the interesting critical review on the Canadian Oil Sands. It is amazing the resources that were invested in studying the environmental impact of this massive project. Also, if you missed the conference and have never been to Quebec City, I recommend that you put Quebec City on your bucket list of cities to visit. It is a very beautiful city where the historic is well integrated into a modern city that is very enjoyable, safe to walk around, and reasonably priced.

At this stage, the SCC is in full gear in planning for our next meeting. We have not worked out all the details, but we have a city and dates reserved: September 28 & 29 in Austin, TX. The details still to come include the fun activities and the agenda. Please save the date on your calendar and stay check below and the A&WMA website for the details as they become available. The SCC meetings are great opportunities to tap into the resources from other chapters and sections and find out what is going on at A&WMA HQ and other councils.

As a reminder, the Conduit is one of the communication tools of the SCC. You are receiving this issue because you have been identified as a leader for your chapter or section through the completion of the annual report or because of some other supplemental communication to A&WMA headquarters on your local unit leadership. The articles in this issue of Conduit are meant to keep you informed on past and future SCC and A&WMA headquarters activities that may be of interest to you, your leadership team, and your membership. The information in the Conduit is intended to be shared with local leadership team. Part of your role as a leader of a chapter or section is to avail yourself and your local unit to the resources that available through the SCC. For example, ensure that your leadership team is aware of the Conduit. You may identify someone on your leadership team that may benefit from attending the SCC Fall meeting in Austin and/or Leadership Training Academy. We also hope to have you contribute to our activities with your energy and ideas.

Please check out the other great training opportunities under Events on the A&WMA home page. I’ll point out (continued on page 2)
Chair Message (continued from page 1)

that there is the International Conference on Thermal Treatment Technologies and Hazardous Waste Combustors (IT3) conference coming up in League City, TX in early October, the Ports of Entry Conference in Newark, NJ in late October, and the Climate Change Conference in Santa Barbara, CA in early December. There are also a number of webinars coming soon in the A&WMA pipeline – keep your eye out for those. Don’t miss out on these training opportunities and be sure to share them with others that may be interested.

On behalf of the Council and the Association, I want to thank you for all the time and energy you invest in A&WMA as a volunteer leader. Thank you for your volunteer efforts and keep up the great work! I hope to see you at a Council event soon!

Jim Walker
Chair, Sections & Chapters Council

Welcome to the Newest A&WMA Chapter!

Congratulations to our newest chapter in A&WMA! The West Tennessee Chapter has formed and plans to have events to serve the A&WMA membership in the greater Memphis area!

How is this done?

The process of putting together a petition to form a new Chapter involves getting at least 10 A&WMA members to sign the petition and to develop Chapter by-laws in conformance with the model by-laws. The Section Chair must approve the petition and forward it on the Section and Chapters Council (SCC) for their approval. Once approved by the SCC, the Board of Directors must approve the petition and then the chapter is officially born!

In the case of the West Tennessee Chapter, much of this processing was completed in March of this year and the founding West Tennessee Chapter Chair is April Holmes. Be sure to welcome April if you see her at any A&WMA events! Chris Hurst, the Southern Section Chair, approved the petition and forwarded it timely to me, the SCC Chair. Our next SCC meeting was not until June 24, 2019, so waiting for that meeting provided the biggest delay. Once approved, the SCC Chair brings it to the next Board of Directors meeting for their approval and that occurred on August 2, 2019.

Congratulations!

Congratulations to the Louisiana Section for winning the Minasian Cup award for its outstanding performance in 2018! Congratulations to the West Michigan Chapter for winning the Chapter Cup award for its outstanding performance in 2018!

The Minasian Cup goes to the best performing section and the Chapter cup award goes to the best performing chapter. Their performance is determined by reviewing the annual reports submitted by all sections and chapters.

2019 S&C Fall Meeting
Austin, Texas - September 28-29, 2019

Meeting to be held at ERM’s Austin office:
209 East 9th Street, Suite 1700
Austin, TX 78759

Schedule:
Saturday, September 28 – 8:00 a.m. – 5:00 p.m.
Sunday, September 29 – 8:00 a.m. – 12:00 p.m.

Hotel Accommodations:
Omni Austin Hotel Downtown
700 San Jacinto at 8th Street
Austin, TX 78701
Phone: 512.476.3700
Group Rate: $239

Check the Events Calendar for links and additional details to come.
Make plans now to ensure your section or chapter sends a representative.
Save the dates for a great weekend in Pittsburgh and get the tools needed to run your section or chapter, increase membership, and network with other leaders. The cost will include the workshop, networking, meals, and social events. Visit www.awma.org/LTA for details.

This program was created exclusively for our volunteers to strengthen your leadership skills, give you ideas that can be implemented within your local member units committees, councils and boards, and provide you with outstanding networking opportunities. Nearly all of our current board members and committee chairs started their commitment to A&WMA with the Leadership Training Academy. This will be your connection to exciting ideas, essential tools, and exceptional people. Learn how A&WMA operates, how you can become a better leader, and best practices from other sections and chapters.

Make your plans to ensure a representative (or two!) from your section or chapter can attend this exceptional workshop.

A look back at 2019 LTA
2018 Membership Performance Recognition Program

Once again in 2018, we have selected those sections and chapters with high membership growth rates for the Membership Performance Recognition Program. Winning sections and chapters qualify by having a membership growth rate percentage among the top 20% of all A&WMA sections and chapters, respectively, and must complete a questionnaire when notified.

This year, in addition to an award letter from Michele Gehring, the A&WMA President, and recognition in A&WMA publications such as this article and at upcoming A&WMA meetings, including the Sections and Chapters Council Meeting at ACE in June, the top two sections and top two chapters, as evaluated by their completed questionnaires, were recipients of a free A&WMA webinar registration. The winning organizations also get to use the Blue Ribbon Logo (to the right) in their 2019 communications.

Please help me congratulate the following Sections and Chapters to be recognized for their 2018 Membership Performance, membership promotion activities, and dedication to the growth of A&WMA:

(*Recipient of a Free A&WMA Webinar Registration)

**Chapters**
- *British Columbia (BC)/Yukon*
- Idaho
- Inland Northwest
- *Puget Sound*

**Sections**
- Canadian Prairie/Northern
- *Pacific Northwest International (PNWIS)*
- *Quebec*

In addition to running interesting programs and events, these top performing sections and chapters focus on student and Young Professional (YP) activities, coordination with outside, related organizations to bring further visibility to A&WMA, and close communication with membership, including feedback surveys to determine future program and event topics.

There are a few areas I believe all sections and chapters could improve, including follow-up with lapsed members to encourage registration and/or collect useful feedback; consistently assigning a Membership Chair and Committee to track membership, welcome new members, and follow-up with lapsed members; and making use of A&WMA promotional materials.

Mike Hult, A&WMA Membership Chair
mwhult2@mmm.com

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2019 Membership Performance Recognition Program

Ladies and Gentlemen, start your engines! We will be running our annual Membership Performance Recognition Program again this year to recognize and reward those sections and chapters with high membership growth rates and to collect and share best practices for membership development.

Winning sections and chapters qualify by having a membership growth rate percentage among the top 20% of all A&WMA sections and chapters, respectively, with completion of a questionnaire when notified. Winners receive an award letter from the A&WMA President, recognition in A&WMA publications such as the Conduit and at upcoming A&WMA meetings, the chance at a free A&WMA webinar registration, and the use of the coveted Blue Ribbon Logo in their winning year communications.

There are a number of membership recruiting and retention tools to be found on the A&WMA website in the Volunteer Resource Center (https://www.awma.org/resources). In addition, please note the complimentary A&WMA membership development programs, such as the Member get a Member Campaign and the Sections & Chapters Challenge. Oftentimes a simple call or email from a fellow colleague is all it takes to encourage someone new to join our organization. Good luck and thank you for your membership promotion activities and all you do for A&WMA!

Mike Hult, A&WMA Membership Chair
mwhult2@mmm.com
Sections & Chapters Fall Member-Get-a-Member Challenge

Learning and sharing information and making new contacts is what A&WMA membership is all about and local member units are the best place where members and nonmembers can realize that value. As with many other things, the more the merrier, and the value of A&WMA membership increases for everyone when more people are involved.

**A&WMA is asking every member to recruit one new member this fall.** Surely everyone knows one colleague, co-worker or friend who can benefit from the information, connections, resources, and discounts that A&WMA membership includes. Invite them to join you at a local or national meeting! It’s the perfect opportunity for them to get to know the people and principles of A&WMA.

There’s a fun twist to the campaign this fall — the Sections & Chapters Challenge. Here’s how it works:

- Each member should recruit one (or more!) new member(s) to join and remind them to write the recommending member’s name on the application. New members are tracked by section and chapter as well as by who recommended them.
- All Sections and Chapters are challenged with increasing membership this fall and the winning Section/Chapter will win a free registration to the 2020 Leadership Training Academy in Pittsburgh, PA. (a $400 value)
- Winning Sections and Chapters are determined by the highest percent increase in recommended new members, over 10 new members.
- New members must write the recommending member’s name on the application for them to be counted in the Sections & Chapter Challenge.

**The campaign will run from September 1 through November 30. Get started today!**

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Upcoming S&C Events

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>September 28-29, 2019</td>
<td>Annual Fall Sections &amp; Chapters Council Meeting</td>
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<tr>
<td>January 23-26, 2020</td>
<td>Sections &amp; Chapters InterCouncil meeting (San Francisco, CA)</td>
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<tr>
<td>April 24-26, 2020</td>
<td>Annual Leadership Training Academy (Pittsburgh, PA)</td>
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**Upcoming POSS - Membership**

(Periodic Online Sharing Session)

**September 19, 1:00 pm – 2:00 pm ET**

*Learn how you and your section or chapter can be a pro at recruiting and retaining members!*

Attend the Free Membership POSS (Periodic Online Sharing Session) on September 19 from 1:00 pm – 2:00 pm ET with slides and presentations from Membership Committee Chair Mike Hult, A&WMA Director of Marketing Tracy Fedkoe.
Technical and political challenges often require innovative solutions. California is a global leader in environmental and energy technology and policy, making San Francisco the ideal place for scientists, practitioners, and companies from around the world to share ideas and develop solutions for current and future environmental issues.

The return of ACE to the City by the Bay after 36 years is an ideal opportunity for environmental companies to showcase their products, services, and solutions with a key target audience with the common goals of making the planet a better place for future generations.

For additional information, including sponsorship and exhibitor opportunities please visit the Conference website: https://www.awma.org/ace2020.
Sections & Chapters Council 2019 Contacts

Past Chair
Greg Johnson
Liskow & Lewis
701 Poydras Street, Suite 5000
New Orleans, LA 70139-5099
Phone: 504.556.4115
GLJohnson@Liskow.com
Louisiana Section

Chair
James Walker
CMS Energy
1945 W Parnall Road
Jackson, MI 49201
Phone: 517-788-0428
james.walker@cmsenergy.com

Vice Chair
Jennifer Tullier
Spirit Environmental, LLC
15655 Airline Hwy, Box 529
Prairieville, LA 70769
Phone: 225.892.1083
JTullier@spiritenv.com
Louisiana Section

Membership Committee Chair
Michael Hult
3M Company
3M Center, 224-5W-03
Saint Paul, MN 55144
Phone: 651.737.3597
mhult2@mmm.com

Leadership Academy & Training Committee Chair
Tony van der Vooren, Vooren Air Quality Management Services, Inc.
17 Christian Court
Markham, ON L3P 3C7 Canada
Phone: 289.242.5086
tony.vandervooren@vaqms.com
Ontario Section

Communications Committee Chair
Jennifer Tullier
Spirit Environmental, LLC
15655 Airline Hwy, Box 529
Prairieville, LA 70769
Phone: 225.892.1083
JTullier@spiritenv.com
Louisiana Section

Finance/Governance Committee Chair
Bill Palermo
RTP Environmental Associates, Inc.
285 West Esplanade Avenue, Suite 401, Kenner, LA 70065
Phone: 504-472-9993 x105, Fax: 504-472-9963
bpalermo@rtpenv.com
Louisiana Section

Awards Committee Chair
Mohan Balagopalan
21865 E. Copley Drive
Diamond Bar, CA 91765
Phone: 909-396-2704 Fax: 909-396-2999
mbalagopalan@aegmd.gov
West Coast Section

The Conduit is published by the A&WMA Sections & Chapters Council, Conduit Editor, Jennifer Tullier (JTullier@spiritenv.com). Articles are welcome from any Section or Chapter. Share your insight and success stories. Please pass this issue on to your Officers & Directors.