Power Plant Pollutant and Effluent Control “MEGA” Symposium:
Best Practices and Future Trends

AUGUST 20-23, 2018
EXHIBITION: AUGUST 21-23, 2018
BALTIMORE MARRIOTT WATERFRONT
BALTIMORE, MD
ABOUT THE CONFERENCE

The MEGA Symposium returns in 2018 with a focus on industry responses to new operational and environmental challenges for power plants as well as policy and regulatory perspectives affecting future operations. Building on the 20-year history as the power plant industry’s leading technical conference for SOₓ, NOₓ, particulate and mercury control, the 2018 conference will include policy discussions, sessions on emission challenges for gas-fired plants, and content designed for international power plant owners facing new regulations. The 2018 MEGA Symposium is brought to you through the combined efforts of four key industry players – the Air & Waste Management Association (A&WMA), the Institute of Clean Air Companies (ICAC), the U.S. Environmental Protection Agency (US EPA), and U.S. Department of Energy (DOE).

The twelfth MEGA Symposium has been restructured to provide added value to seasoned professionals in the US and internationally and to provide an excellent learning experience for early career engineers. Attendees will benefit from insights into policy trends and receive the latest developments and operational experience to reliably manage compliance with air quality, solid waste, and water quality requirements for fossil-fired power plants while adapting to increasingly variable operational demands. Recognizing the maturity of control technologies for criteria pollutants and the advanced development status of mercury and air toxics (MATS)-specific controls, the 2018 MEGA will emphasize approaches and technologies to support cycling operations while balancing emission constraints at the stack and other effluent discharges with byproduct quality. The 2018 MEGA Symposium will provide a forum for sharing approaches, successes, and challenges complying with current and pending environmental regulations with today’s energy dispatch demands. Attendees can receive Professional Development Hour credits.

EXCLUSIVE EXHIBITOR BENEFITS

ALL EXHIBITORS ARE ACKNOWLEDGED IN THE FOLLOWING PROMOTIONAL MATERIALS:

Conference Programs // Conference Website // On-Site Signage

Additional Exhibitor Exposure:

- Networking events in the exhibit hall
- Complimentary WiFi in the exhibit hall
- Evening receptions in the exhibit hall (Tuesday and Wednesday)
- Pre- and post-conference attendee list(s)
- Unlimited FREE client “Exhibit Hall Only” preferred guest passes

Booth-Only Registrations

Booth-only registrations, which include meals and social functions, may be purchased for $300 each. To order, please contact Gerald Armstrong at garmstrong@awma.org or 412-904-6018.

EXHIBIT BOOTH OPTIONS AND FEES

<table>
<thead>
<tr>
<th>Premium 16x20’</th>
<th>Premium 8x10’</th>
<th>Standard 8x10’</th>
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<tbody>
<tr>
<td>- $4,500</td>
<td>- $2,500</td>
<td>- $2,300</td>
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<tr>
<td>- Located near the exhibit hall entrance</td>
<td>- Located in aisle 2 thru 4</td>
<td>- Located in aisle 1 and 5</td>
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<tr>
<td>- Two complimentary full-conference registrations</td>
<td>- One complimentary full-conference registration</td>
<td>- One complimentary full-conference registration</td>
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<tr>
<td>- Up to two (2) 6’ draped tables with four (4) chairs and wastebasket</td>
<td>- One (1) 6’ draped table with two (2) chairs and wastebasket</td>
<td>- One (1) 6’ draped table with two (2) chairs and wastebasket</td>
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<tr>
<td>- All exhibit booths include back and side wall drape and an ID sign with booth number.</td>
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</tbody>
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Please contact Jeff Schurman at 412-904-6003 or email jschurman@awma.org to become an exhibitor.
EXHIBITOR FLOOR PLAN

LEGEND
- Open Premium
- Open Standard

EXHIBIT SCHEDULE

Installation/Setup  Tuesday, August 21, 2018  10:00 AM - 3:30 PM
Exhibition Hours  Tuesday, August 21, 2018  4:00 PM - 6:30 PM
               Wednesday, August 22, 2018  9:00 AM - 6:00 PM
               Thursday, August 23, 2018  7:30 AM - 12:00 PM
Dismantle/Breakdown  Thursday, August 23, 2018  12:00 PM - 4:00 PM

Times are subject to change. It is imperative that the Tuesday evening reception begin on time. Booths MUST be completely setup by 3:30 p.m., with booth intact. Booths cannot be installed during the reception hours.
SPONSOR PROSPECTUS

HEADLINE
Price per Sponsor: $15,000 Limit: 1
- Five (5) complimentary full conference registrations
- 20% discount on exhibit booth
- Full-page ad in Conference Final Program
- Exclusive sponsorship of Tote Bags
- Recognition at the opening session
- NEW: Up to 6 months logo recognition in EM Magazine!

BRONZE
Price per Sponsor: $4,500 Limit: None
- Two (2) complimentary full conference registrations
- 10% discount on exhibit booth
- Exclusive sponsorship of:
  - (1 of 3) Continental Breakfasts -or-
  - (1) Coffee service in the foyer -or-
  - (1) Refreshment Break in the foyer
- Recognition at the opening session
- NEW: Up to 6 months logo recognition in EM Magazine!

GOLD
Price per Sponsor: $10,000 Limit: 2
- Four (4) complimentary full conference registrations
- 15% discount on exhibit booth
- Half-page ad in Conference Final Program
- Exclusive sponsorship of Conference Badges and Lanyards or Keynote Presentation
- Recognition at the opening session
- NEW: Up to 6 months logo recognition in EM Magazine!

SILVER
Price per Sponsor: $6,000 Limit: 6
- Three (3) complimentary full conference registrations
- 10% discount on exhibit booth
- Quarter-page ad in Conference Final Program
- Exclusive sponsorship of:
  - Reception in the exhibit hall -or-
  - Conference Proceedings -or-
  - (1 of 3) Luncheons in the Ballroom -or-
  - (1 of 2) Coffee Breaks and (1 of 2) Refreshment Breaks in the exhibit hall
  - Recognition at the opening session
- NEW: Up to 6 months logo recognition in EM Magazine!

SUPPORTING
Price per Sponsor: $2,000 Limit: None
- One (1) complimentary full conference registration
- NEW: Up to 6 months logo recognition in EM Magazine!

ADDITIONAL SPONSOR BENEFITS
- Logo with hyperlink on the conference website for up to 8 months!
- Logo recognition in all pre-event mailings!
- Logo and company description printed in the conference Final Program!
- Logo recognition in on-site signage!
- Electronic delivery of the pre-and post-conference attendee registration list(s)!

ADVERTISING OPPORTUNITIES
Increase your visibility with an advertisement in the MEGA Symposium Final Program!
Tote Bag Insert*: $950*
Full-Page 4-Color Ad: $950
Half-Page 4-Color Ad: $750
* All advertisements are provided by the advertiser. Tote Bag Inserts must be a sheet of paper 8.5”x11” or smaller. May be printed on both sides.

Please contact Jeff Schurman at 412-904-6003 or email jschurman@awma.org to become a sponsor.
PARTIES: Air & Waste Management Association ("Association"), agrees to sell a sponsorship and/or lease exhibit space in the form of an exhibit booth as described in this contract in the designated exhibition area of the Baltimore Marriott Waterfront ("Exhibition Venue") to the individual(s) or company named below ("Exhibitor").

Cancellation Policy: Sponsorships are non-cancelable. If written cancellation is received from Exhibitor on or before December 1, 2017 ("Early Termination Date"), 100% of the commitment will be released. Booth cancellations after December 1, 2017 ("No Refund Date") will be liable for the entire booth fee, even if the booth space is resold.

EXHIBITOR DESCRIPTION: Exhibitors will be asked to submit a 50 word description. After this contract has been accepted by A&WMA, you will receive an email asking you to submit information for the Conference Program.

EACH 8X10 BOOTH INCLUDES: Company name and description in the conference program if signed before program deadline, one (1) full conference registration, 6’ draped table, (2) chairs, wastebasket, carpet, and an identification sign.

INTERNET, PHONE, ELECTRIC, SHIPPING: No phone, internet, electric, decorations, or shipping is included with your exhibit space. Forms for ordering these services, as well as other items for your booth, will be available approximately 3 months prior to the conference.

TERMS AND CONDITIONS: Included in and made a part of this contract are the terms and conditions appearing on page 2. Please sign and return to Jeff Schurman at jschurman@awma.org or by fax +1-412-232-3450.

Please complete and return to Jeff Schurman at jschurman@awma.org or by fax +1-412-232-3450

Booth Selection
Current floor plan can be found at http://www.awma.org/MEGA_Floorplan.pdf

Booth choice: 1st: _____ 2nd: _____ 3rd: _____

Exhibit Booth and Sponsorship Rates
Premium 16x20 Island: $4,500 $ ______________
Premium 8x10: $2,500 $ ______________
Standard 8x10: $2,300 $ ______________

Sponsorship Rates
Headline Sponsor: $15,000 $ ______________
Gold Sponsor: $10,000 $ ______________
Silver Sponsor: $6,000 $ ______________
Bronze Sponsor: $4,500 $ ______________
Supporting Sponsor: $2,000 $ ______________

Final Program Advertising
Tote Bag Insert: $950 $ ______________
Full-Page 4-color: $950 $ ______________
Half-Page 4-color: $750 $ ______________

Total Cost $ ______________

Company/Organization Information
Company Name ____________________________________ Website ______________________
Address ______________________________________________________________________
City ____________________________ State/Province ______________ Postal Code __________

Payment Method
___ Please invoice my company at the above address. I understand payment is due upon receipt of invoice. (Invoice will be delivered to billing contact by email unless instructed otherwise.)

Billing Contact __________________________ Title _______________ Email ________________

___ Please charge my credit card: ___ Visa ___ MasterCard ___ American Express

Cardholder Name _________________________________
Card # _________________________________ Exp. Date __________ Security Code ________
Address of Card _________________________________________________________________

Signature for credit card authorization _____________________________________________

By executing and delivering this contract, I hereby acknowledge that I am authorized on behalf of the Exhibitor/Sponsor to enter into this contract. I have read, understand and agree to the terms, conditions and procedures on both pages (see Terms and Conditions-Page 2) of this contract.

Authorized Signature __________________________________ Date _________________

Name (please print name and title) _____________________________________________

Contact to receive all exhibit materials __________________________________________ Email _____________________
A&WMA’s Air Quality Measurements Conference | Terms and Conditions - Page 2 of Contract

ENTIRE AGREEMENT. These Terms and Conditions along with the Contract identified above (the “Contract”) merge, integrate and supersede any prior negotiations and agreements between the parties, whether written or oral, concerning the subject matter hereof and constitute the entire agreement by and between Exhibitor and the Association. Any use of the phrase “these Terms and Conditions” shall be deemed to include the Contract to which these Terms and Conditions are attached or to which these Terms and Conditions relate.

COMPLIANCE WITH LAWS. Exhibitor shall comply with all applicable federal, state and local laws, statutes, ordinances, rules and regulations (“Law(s)”) and any rules and regulations that may be promulgated by the Association and/or the Conference and Exhibition Venue from time to time, including, without limitation, the Exhibition Services Manual. Exhibitor shall obtain, at its sole expense, any and all permits and/or licenses necessary for its participation at the Conference and Exhibition.

ASSIGNMENT OF EXHIBITION SPACE. The Association will use good faith efforts to accommodate Exhibitor’s request for Exhibition Venue space (“Space”). The Association shall notify Exhibitor of the location of its Space by delivering to Exhibitor a Notice of Space Assignment. If the Association cannot accommodate Exhibitor’s Space request, the Association will notify Exhibitor of available remaining Space. Exhibitor shall have the right to select a Space from such remaining Space. In the event there is still no Space available, the Association shall have the right to immediately terminate the Contract and assign the Space to another exhibitor, or eliminate or maintain vacant the Space without further obligation to Exhibitor, provided that Exhibitor shall not be relieved of any of its obligations under these Terms and Conditions, including, without limitation, its payment obligations.

TERMINATION. The Association shall have the right to immediately terminate the Contract if: (A) Exhibitor breaches any of these Terms and Conditions; (B) the Association determines, in its sole discretion, that Exhibitor is not eligible to participate in the Conference and Exhibition or Exhibitor’s products and services are not eligible to be displayed at the Conference and Exhibition; or (C) Exhibitor’s employees are on strike and are picketing or otherwise demonstrating against the Conference and Exhibition. If the Association elects to terminate the Contract, the Association shall have the right, in addition to any other remedies it may have under these Terms and Conditions or at law or in equity, to close the exhibit located in the Space, repossess any property of the Association or the Venue Provider (as defined below) used by Exhibitor, and remove Exhibitor’s property from the Space and Exhibition Venue.

CANCELLATION AND WITHDRAWAL. Sponsorships are non-cancelable. If written cancellation is received from Exhibitor 45 or more calendar days prior to show date (“Early Cancellation Date”), A&WMA will return 50% of the rental cost of the Space. If written cancellation is received from Exhibitor less than 45 calendar days prior to show date, A&WMA will retain the full cost of the exhibit space, even if the booth space is not occupied by Exhibitor. If Exhibitor cancels or withdraws from the Conference and Exhibition, Exhibitor shall immediately notify Association of such decision in writing. In such event, Exhibitor shall forfeit all exhibit and technical registrations, as well as any items offered with the Space. Exhibitor will subject to the provisions under the TERMINATION section of this contract.

ASSIGNMENT AND SUBLETTING OF SPACE. Exhibitor shall not assign, sublet, or share all or any portion of the Space, or display any third-party equipment, materials and/or services, without the prior written consent of the Association.

CONFLICTING MEETINGS AND SOCIAL EVENTS. In the interest of the success of the Conference and Exhibition, Exhibitor agrees not to extend invitations to social events, call meetings, or otherwise encourage absence of any other exhibitors, registrants or members of the Association from the Conference and Exhibition at any time during the Conference and Exhibition, except on those days and during those times that the Association designates for such activities.

LIMITATION OF LIABILITY. THE ASSOCIATION’S LIABILITY TO EXHIBITOR HEREBUNDER SHALL NOT, UNDER ANY CIRCUMSTANCES, EXCEED THE AMOUNTS PAID TO THE ASSOCIATION BY EXHIBITOR PURSUANT TO THE CONTRACT. IN NO EVENT SHALL THE ASSOCIATION BE LIABLE FOR ANY INDIRECT, CONSEQUENTIAL, SPECIAL, EXEMPLARY OR PUNITIVE DAMAGES REGARDLESS OF THE THEORY OF LIABILITY, WHETHER ARISING OUT OF CONTRACT, TORT, NEGLIGENCE OR STRICT LIABILITY, INCLUDING, BUT NOT LIMITED TO, ANY DAMAGE CAUSED BY OR ARISING OUT OF THE USE, LOSS OR DESTRUCTION OR DAMAGE TO PERSONS OR PROPERTY, INJURY, OR CONSEQUENCES OF SUCH DAMAGE. THESE TERMS AND CONDITIONS AND THE ASSOCIATIONS’S LIABILITIES UNDER THESE TERMS AND CONDITIONS ARE LIMITED TO THE AMOUNT OF THE SOLEMN AGREEMENT BETWEEN THE PARTIES OF EXHIBITOR’S AGREEMENT TO ENTER INTO THE CONTRACT AND MAY NOT EXCEED THE AMOUNTS PAID TO THE ASSOCIATION BY EXHIBITOR PURSUANT TO THE CONTRACT.

INVALIDITY. In the event that any provision of these Terms and Conditions is found invalid, the remaining provisions shall remain unaffected and enforceable.

AMENDMENTS. Except as provided herein, no change in or addition to these Terms and Conditions shall be valid as between the parties hereto, unless in writing which is signed by an authorized representative of both parties and which specifically states that it constitutes an amendment or addendum to these Terms and Conditions.

BINDING EFFECT. These Terms and Conditions shall be binding upon and shall inure to the benefit of the parties hereto, their successors and assigns, or other legal representative.