

Location:

A&WMA Headquarters Office

Koppers Building Conference Center (lower level)
 436 Seventh Avenue
 Pittsburgh, PA 15219

Friday, April 27

<u>Time</u>	<u>Program</u>	<u>Presenter</u>
12:00 p.m.	Registration Opens <ul style="list-style-type: none"> • Luncheon Buffet Served 	
1:00	Introduction and Opening Remarks <ul style="list-style-type: none"> • Get Acquainted: Meet the Faculty and Participants • Overview, Goals, and Expectations of the Program 	Tony van der Vooren
2:00	What is Leadership ? How Do We Cultivate Our Capacity to Lead?	Tony van der Vooren
2:45	<i>Break</i>	
3:00	The Association's Governance Structure : Understanding the Fundamentals and How Its Composition Provides the Foundation to Ensure A&WMA Delivers on Mission	Greg Johnson
3:45	Welcome Message from the A&WMA 2018 President	Chris Nelson
4:15	Executive Director's Report and State of the Association	Stephanie Glyptis
4:45	<i>Session Adjourns for the Day</i>	
4:45 – 6:15	Networking Social and Welcome Reception with the A&WMA Staff in the Association's New Office Space on the 21 st Floor of the Koppers Building	
7:15	Dinner: Fogo de Chao Brazilian Steakhouse. Enjoy the vast Market Table and unlimited meats cooked in the unique churrascaia tradition.	

Saturday, April 28

<u>Time</u>	<u>Program</u>	<u>Presenter</u>
8:00 a.m.	<i>Continental Breakfast</i>	
8:30	<u>Personality Profile:</u> Maximizing My Strengths and Understanding Others	Amy Gilligan
9:45	Volunteer Recruiting and Development: Managing the Importance of <u>Proper Selection, Orientation, and Motivation</u>	Robin Lebovitz Tracy Fedkoe
10:30	<i>Break</i>	
10:45	<u>Strategic Framework:</u> Articulating Organizational Goals and Priorities (with small group breakout session)	Tony van der Vooren
12:00 p.m.	<i>Lunch</i>	
1:00	Generational Synergy: Building Teams and <u>Staying Relevant in a Multigenerational Association</u>	Michele Gehring
2:00	Let's Meet: The <u>Essentials of Great Board Meetings</u>	Harry Klodowski
2:45	<i>Break</i>	
3:00	<u>Membership Recruiting and Retention:</u> The Nuts and Bolts	Jim Walker Tracy Fedkoe
4:00	<u>Best Practices Breakout Session:</u> <ul style="list-style-type: none"> • What are the Strengths, Opportunities, and Challenges in Your Local Unit? • Come Prepared to Share Success Stories and Ask Questions. • What Does Your Volunteer Group Do Best? What Are the Areas for Improvement? What Tools are Missing in Order to Achieve Goals? 	Tony van der Vooren
4:45	Group Photo – Class of 2018	
5:00	<i>Session Adjourns for the Day</i>	
6:30	<u>Take Me Out to the Ballgame:</u> Depart from the Hotel Monaco lobby to enjoy an evening on the shore of the Allegheny River and take in the scenic vistas of the downtown skyline and riverfront. PNC Park, ESPN's top rated stadium in the country, is just a 15 minute walk. Game time against the St. Louis Cardinals is at 7:05 pm. Buffet dinner served.	

Sunday, April 29

<u>Time</u>	<u>Program</u>	<u>Presenter</u>
8:00 am	<i>Breakfast</i>	
8:30	<u>Managing Your Local Member Unit's Toolbox</u> : Annual Reporting, Elections, Insurances, Operations Manuals, and More	Tony van der Vooren
9:30	<u>Using Marketing Effectively</u> : Websites, Communications, Newsletters, and Social Media	Tracy Fedkoe
10:15	<i>Break</i>	
10:30	Reporting Back, Recap from Saturday's Best Practices Breakout Session: <u>Share Your Lessons Learned</u>	Tony van der Vooren
11:45	<u>Wrap-up: The Path Forward, What Did We Learn, Personal Commitments</u>	
12:00 pm	<i>Program Concludes</i>	