

Sections & Chapters Webinar: Virtual Event Best Practices

Wednesday, January 13, 12:00 – 1:00 pm ET

- I. **Opening Welcome and Agenda Review** - Jim Walker, Sections & Chapters Council Chair
- II. **Virtual Meeting Tips** – Tracy Fedkoe, A&WMA Director, Marketing and Project Management
- III. **Virtual Meeting Examples**
 - a. West Coast Section – Bhaskar Chandan
 - b. Ottawa Valley Chapter – Colin Welburn
 - c. Upper Midwest Section – Shelley Koehn
- IV. **Membership in a Virtual World** – Mike Hult
- V. **Membership Performance Examples**
 - a. Ontario Section – Brian Bobbie
 - b. Channel Islands Chapter – Adam Poll and Patty Quan-Handley
 - c. Upper Midwest Section – Shelley Koehn
- VI. **Pricing for Virtual Meetings and Events** – Jennifer Tullier, Sections & Chapters Council Vice Chair
- VII. **Roundtable Discussion on Virtual Meetings and Membership**, Audience Q & A
(Microphones will be opened up for all attendees during this discussion.)
- VIII. **Closing and next Section & Chapter Events**
 - a. Sections & Chapters Council Meeting — January 22, 11:00 am – 3:00 pm ET
 - b. Local events page on website www.awma.org/localevents.